Become a Sponsor of CANAL CONVERGENCE
WATER • ART • LIGHT
Find the right opportunity for your company

As a corporate partner of Canal Convergence, your story intertwines with ours and elevates your brand, allowing us to tailor opportunities and build strategic partnerships that create brand affinity with lasting impact.

Highlights from Canal Convergence 2019

Canal Convergence 2019 experienced record attendance numbers, increasing from 40,000 people in the spring of 2018 to nearly 300,000 people in the fall 2019!

During the free 10-day event, members of our community immersed themselves in a variety of interactive artworks, artist talks, tours, performances, and workshops.

- More than 350,000 visitors accessed CanalConvergence.com leading into and during the event.
- Total social media followers increased by 14%.
- Nearly every major media outlet in the Valley ran stories on Canal Convergence leading into and during the event.
- More than 500 students directly participated in the event activities.
- More than 130 programmatic art elements were presented by local, national, and international artists.
Sponsorship levels and benefits

Below you will find our principal sponsorship levels and benefits for monetary and in-kind value donations. Options for benefit customization are available upon request.

**World Class Sponsor Level – $50,000**

- A curated tour of Canal Convergence artwork.
- 20 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Invitation for 20 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- VIP access for the drive-in dance performance during Canal Convergence.
- Logo included on key on-site signage and banners, including prominent placement on event sponsorship signage.
- Logo recognized in relevant event promotional material and advertising, including newspapers, magazines, postcards, collateral materials, and website promotions for Canal Convergence (opportunities contingent on space available in advertisements).
- Logo recognized on CanalConvergence.com footer, as well as prominent placement on sponsor page with link to sponsor website.
- Prominent logo placement in all Canal Convergence marketing emails to Scottsdale Public Art’s subscribers and select social media posts.
- A dedicated sponsor blog post on Scottsdale Arts Connections.
- Prominent logo placement in a Scottsdale Arts Connections blog post.
- Private tour of Scottsdale Arts campus.

Title Sponsor Level – $25,000

- A curated tour of Canal Convergence artwork.
- 15 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Invitation for up to 10 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- Logo included on key on-site signage and banners, including prominent placement on event sponsorship signage.
- Logo recognized in relevant event promotional material and advertising, including newspapers, magazines, postcards, collateral materials, and website promotions for Canal Convergence (opportunities contingent on space available in advertisements).
- Logo recognized on CanalConvergence.com’s sponsor page and additional key event page(s) with link to sponsor website.
- Prominent logo placement in all Canal Convergence marketing emails to Scottsdale Public Art’s subscribers and select social media posts.
- A dedicated sponsor blog post on Scottsdale Arts Connections.
- Prominent logo placement in a Scottsdale Arts Connections blog post.
- Private tour of Scottsdale Arts campus.
Presenting Sponsor Level – $10,000

- 10 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA)
- Invitation for up to 10 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- Logo included on key on-site signage and banners, including placement on event sponsorship signage.
- Logo recognized in relevant event promotional material and advertising, including newspapers, magazines, postcards, collateral materials, and website promotions for Canal Convergence (opportunities contingent on space available in advertisements).
- Logo placement in select Canal Convergence marketing emails to Scottsdale Public Art’s subscribers and social media posts.
- Logo recognized on CanalConvergence.com's sponsor page.
- Logo placement in a Scottsdale Arts Connections blog post.
- Private tour of Scottsdale Arts Campus.
Signature Sponsor Level – $5,000

- 6 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Invitation for up to 6 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- Name included in on-site event sponsorship signage.
- Name recognized in event promotional material where sponsors are listed.
- Name placement in “Thank You” email to Scottsdale Public Art’s subscribers and in sponsors “Thank You” social media post.
- Name recognized on CanalConvergence.com’s sponsor page.
- Name placement in Scottsdale Arts Connections blog post.
- Tour of Scottsdale Arts Campus.
Supporting Sponsor Level – $2,500

- 4 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Invitation for 4 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- Name recognized in event promotional material where sponsors are listed.
- Name placement in “Thank You” email to Scottsdale Public Art’s subscribers and in sponsors “Thank You” social media post.
- Name recognized on CanalConvergence.com’s sponsor page.
- Name placement in Scottsdale Arts Connections blog post.
- Tour of Scottsdale Arts Campus.
Sponsor an Artwork – all others $5000
Limited number available (does not include pieces along the Arizona Canal)

- 6 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Invitation for 6 people to attend a Scottsdale Arts Premier ONE Member event at SMoCA or Scottsdale Center for the Performing Arts.
- Logo recognized on artwork's augmented reality platform/QR code, etc.
- Verbal thank you from artist or curator during video.
- Name recognized in event promotional material where sponsors are listed. Name placement in “Thank You” email to Scottsdale Public Art’s subscribers and in sponsor “Thank You” social media post.
- Name recognized on CanalConvergence.com’s sponsor page.
- Name placement in Scottsdale Arts Connections blog post.
- Tour of Scottsdale Arts Campus

Sponsor a SALI Workshop - $2500

- 4 unlimited guest passes to Scottsdale Museum of Contemporary Art (SMoCA).
- Verbal “thank you” during workshops from artist or curator.
- Name placement in workshop event reminder email.
- Name recognized in Canal Convergence promotional materials where sponsors are listed.
- Name placement in “Thank You” email to Scottsdale Public Art’s subscribers and in sponsor “Thank You” social media post.
- Name recognized on CanalConvergence.com’s sponsor page.
- Name placement in Scottsdale Arts Connections blog post.
- Tour of Scottsdale Arts Campus.

For more information on sponsorships, please contact Denise Wisdom, corporate and foundation relations manager, at DeniseW@ScottsdaleArts.org, or Olivia Homewood, individual giving manager, at OliviaH@ScottsdaleArts.org.
Small Business Collaborator:

$750

- Logo listing with location marked on the Canal Convergence Map Online
- Recognized by logo as a Canal Convergence Pit Stop in promotional email
- Receive a Canal Convergence window cling to be recognized as partner
- Complimentary advertising brochures to display in business

$500

- Name listing with location marked on the Canal Convergence Map Online
- Recognized by name as a Canal Convergence Pit Stop in promotional email
- Receive a Canal Convergence window cling to be recognized as partner
- Complimentary advertising brochures to display in business

For more information on sponsorships, please contact Denise Wisdom, corporate and foundation relations manager, at DeniseW@ScottsdaleArts.org.